

# JONI ERNST

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Stephen C Meyers  
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Dear Stephen:

It has to be exhausting being Bruce Braley.  
All day long, month after month, he has to pretend to be somebody he is not.

Bruce Braley is a **creature of Washington** trying to act like a **man of the people**.

In the halls of Congress he's a fast spender . . . so when he's in Iowa he deliberately talks slow. It's a slick trick he picked up as a trial lawyer. **He thinks it makes him sound folksy.**

On the floor of the House he votes liberal . . . so when he's in Iowa he talks like a conservative. It is a gimmick he learned in Washington. **He thinks it makes him seem "reasonable."**

Stephen, from now until Election Day Bruce Braley will put away his \$3,000 pinstriped suits and leave his \$300 silk ties in the drawer and dress down. He will try to disguise his **Washington Values** in regular, everyday Iowa clothes.

Fake Bruce Braley's problem is that from time to time, he lets down his guard and the "Real Bruce Braley" peeks out. It happened in Texas when he was talking with his fellow trial lawyers and his elitism showed through. He disparaged Senator Grassley and demeaned every Iowan and American farmer with his observation that our friend "didn't even go to law school."

And it happens every time I talk to voters about his eight-year record in Washington as one of the most liberal Members of Congress there has ever been. Going down the list of issues Iowans care about most . . . ObamaCare, the \$1 trillion stimulus fiasco, new cap-and-trade taxes, the blocked Keystone Pipeline . . . it's clear that **Bruce Braley isn't all he's cracked up to be.**

Bruce Braley's "aw-shucks" act is wearing thin. Iowans have this phony sized up perfectly. He's a career politician who will say anything to get elected and then watch out because he will be voting LIBERAL LIBERAL LIBERAL for the next six years.

When you dig deep into Bruce Braley's campaign fundraising, his Washington Values really show through.

Over, please . . .

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The Democratic Senatorial Campaign Committee just bought a huge block of advertising commercial time to **perpetuate the myth that Bruce Braley is down to earth and frugal.**

His list of bankrollers reads like a "Who's Who of Liberal Politics." Senate Majority Leader Harry Reid is there to help with his Super PAC. DNC Chairman Debbie Wasserman-Schultz will pitch in with checks, too. His new environmental friends from San Francisco have pledged to spend at least \$1 million on his behalf since he decided he is now against building the Keystone Pipeline. And of course his trial lawyer colleagues from around the country are trying to buy a Senate seat for one of their own.

Here's the way I see it: he has them . . . **but I have YOU.** Thank you for being part of our winning team, Stephen!

With your deep commitment, strong support and inspiring generosity, I am spreading my message of being a mother, a soldier, and a conservative, from one end of Iowa to the other. My fellow **Iowans are welcoming, warm, friendly and hospitable.** I am seeing old friends and meeting new ones and I don't need "talking points" or a teleprompter script to tell me what to say.

All I have to do is be myself.

Your ongoing financial leadership will keep me on the campaign trail, delivering our common sense message to the four corners of Iowa. There's a contribution form and return envelope enclosed with my letter and your help will be appreciated.

It's your contribution of **\$100, \$150, or \$200,** that will buy the county fair brochures, door-to-door flyers, yard signs, bumper stickers, parade pieces, radio spots, Internet ads, TV commercials and targeted letters we need to win.

With your continued help, we will win this race "**The Iowa Way**"

Bruce Braley and his Washington Values don't stand a chance!

Yours for Freedom,



Joni Ernst  
Mother, Soldier, Proven Conservative

P.S. Bruce Braley can't hide from his voting record; it dogs him everywhere he goes. He is a rubber stamp for the Obama Agenda. That's not what Iowans want. It's not what America needs. Please make sure we stop him by sending another generous campaign contribution of at least \$100.